

HOW CAN PARENTS HELP KIDS DEVELOP GENEROSITY?



Exploring Parent-Teen Values

Research by Dr. Kil and colleagues (2023) asked moms and their 12 to 15 year old adolescent kids to answer questions about their moral values and actions.



Donating to Make-a-Wish

At the lab, kids were also given \$10 for being in the study and were given the chance to make a donation to the Make-a-Wish Foundation.



What Did The Researchers Find?

- When mothers strongly valued kindness and showed warmth to their kids, their children donated more money to charity.
- When mothers openly talked about values like generosity, their kids were more likely to say being kind was important to them, too.



Takeaways

1 Want your child to be more generous? Model these values! Kids learn a lot from what they see!

2 Talk to your kids about what you value! If they see that you value generosity, your kids will value them too.

3 Show warmth and attention towards your child. Pairing this parenting style with modeling and teaching about generosity can help your kids internalize moral behaviours.

